



Quality of Life

Top 3 Priorities

HIGH SCHOOL	
Arts & Cultural Activities	9.61%
Tourist Attractions	8.62%
Lodging	7.53%
Retail Shopping	7.31%
Environmental Protection	7.21%
Child Care Services	6.55%
Emergency Services	5.90%
Fire Protection Services	5.57%
Beautification	4.91%
Technology Services	4.91%
Faith-Based Organizations	4.69%
Health Care Options	4.04%
Education	3.82%
Job Availability	3.82%
Safety & Security	3.06%
Law Enforcement	2.62%
Diversity	1.97%
Recreational Activities	1.75%
People Availability for Work	1.53%
Youth Activities	1.42%
Social Events	1.20%
Types of Restaurants	1.09%
Volunteerism	0.55%
Non-Profit Community Organizations	0.33%

CITY/GOV'T EMPLOYEES	
Arts & Cultural Activities	13.21%
Lodging	12.72%
Child Care Services	10.77%
Fire Protection Services	10.60%
Tourist Attractions	7.83%
Faith-Based Organizations	7.34%
Health Care Options	5.38%
Retail Shopping	5.38%
Environmental Protection	3.92%
Job Availability	3.43%
Social Events	3.10%
Emergency Services	2.94%
Education	2.61%
Technology Services	2.12%
Safety & Security	1.47%
Types of Restaurants	1.47%
Non-Profit Community Organizations	0.98%
Recreational Activities	0.98%
Youth Activities	0.98%
Diversity	0.82%
Beautification	0.65%
Law Enforcement	0.65%
People Availability for Work	0.33%
Volunteerism	0.33%

OTHER/CITIZEN	
Job Availability	11.54%
Health Care Options	10.68%
Recreational Activities	9.54%
Education	8.97%
Safety & Security	6.41%
Beautification	6.27%
Youth Activities	6.13%
Law Enforcement	5.27%
Arts & Cultural Activities	4.70%
Retail Shopping	4.56%
Types of Restaurants	3.85%
Faith-Based Organizations	3.42%
Emergency Services	2.56%
People Availability for Work	2.42%
Social Events	1.99%
Technology Services	1.99%
Environmental Protection	1.85%
Fire Protection Services	1.85%
Volunteerism	1.71%
Tourist Attractions	1.57%
Child Care Services	1.00%
Diversity	0.85%
Non-Profit Community Organizations	0.85%
Lodging	0.00%

Housing

Top 3 Priorities

HIGH SCHOOL	
Housing Affordability	23.51%
New Housing	18.78%
Housing Availability	15.73%
Neighborhood Homes	14.05%
Senior Living Options	10.69%
Range of Housing Opportunities	8.24%
Gated Housing Developments	4.89%
Planned Unit Development	4.12%

CITY/GOV'T EMPLOYEES	
Housing Affordability	26.49%
Housing Availability	14.99%
New Housing	13.55%
Range of Housing Opportunities	13.14%
Neighborhood Homes	12.53%
Senior Living Options	11.50%
Planned Unit Development	4.52%
Gated Housing Developments	3.29%

OTHER/CITIZEN	
Housing Affordability	30.13%
Housing Availability	14.31%
Senior Living Options	14.12%
Neighborhood Homes	12.99%
Range of Housing Opportunities	12.99%
New Housing	8.66%
Planned Unit Development	3.58%
Gated Housing Developments	3.20%



Communities

Top 3 Priorities

HIGH SCHOOL	
Walkable Neighborhoods	20.60%
Strong Sense of Place	12.18%
Respectful Community Character	12.03%
Forests	11.13%
Distinctive, Attractive Communities	9.92%
Open Space Areas	8.57%
Protection of Natural Resources	8.12%
Parking Standards	5.11%
Community Collaboration	4.96%
Historic Resources	4.81%
Civic Places	2.56%

CITY/GOV'T EMPLOYEES	
Forests	18.63%
Protection of Natural Resources	17.84%
Parking Standards	16.47%
Historic Resources	10.98%
Open Space Areas	8.43%
Walkable Neighborhoods	8.24%
Civic Places	4.71%
Community Collaboration	4.31%
Respectful Community Character	3.92%
Distinctive, Attractive Communities	3.73%
Strong Sense of Place	2.75%

OTHER/CITIZEN	
Respectful Community Character	19.05%
Distinctive, Attractive Communities	17.46%
Walkable Neighborhoods	14.29%
Strong Sense of Place	12.35%
Community Collaboration	10.05%
Protection of Natural Resources	10.05%
Civic Places	4.76%
Historic Resources	4.41%
Open Space Areas	3.53%
Forests	3.00%
Parking Standards	1.06%

Transportation

Top 3 Priorities

HIGH SCHOOL	
Options for Getting Around	25.15%
Interstate Highway Access	24.54%
Bicycle/Multi-Use Trail Facilities	21.65%
Commercial Air Services	15.09%
Connectivity & Circulation	13.57%

CITY/GOV'T EMPLOYEES	
Interstate Highway Access	30.92%
Bicycle/Multi-Use Trail Facilities	21.08%
Commercial Air Services	20.08%
Options for Getting Around	15.46%
Connectivity & Circulation	12.45%

OTHER/CITIZEN	
Interstate Highway Access	27.55%
Bicycle/Multi-Use Trail Facilities	23.18%
Commercial Air Services	19.71%
Options for Getting Around	16.42%
Connectivity & Circulation	13.14%

Finances

Top 3 Priorities

CITY/GOV'T EMPLOYEES	
Small Business Development & Support	33.33%
Business Diversity	29.31%
Coordinate Public Investment	24.43%
Micro Business Loans	12.93%

OTHER/CITIZEN	
Small Business Development & Support	35.98%
Business Diversity	27.44%
Coordinate Public Investment	25.61%
Micro Business Loans	10.98%

Note: High School Students were not asked to answer questions in this category.



Municipal Profile

Top 3 Priorities

CITY/GOV'T EMPLOYEES	
Government Leadership	20.08%
Street Quality	13.45%
Decisions Predictable, Fair & Cost Effective	8.33%
Infrastructure to Support Growth	7.58%
Condition of Buildings	7.01%
Downtown Development	6.63%
Regional Development	6.44%
Business Friendly	5.87%
Utilities (Water, Sewage, Gas, Electricity)	5.68%
Public Involvement	5.11%
Landscapes	4.17%
Regional Cooperation	3.03%
Land Use, Zoning & Subdivisions	1.70%
Building & Development Codes	1.52%
Efficient Infrastructure Design	1.52%
Street Patterns	0.95%
Live-Work Districts	0.95%

OTHER/CITIZEN	
Government Leadership	16.05%
Street Quality	12.52%
Downtown Development	10.18%
Infrastructure to Support Growth	7.63%
Public Involvement	7.05%
Business Friendly	6.65%
Regional Development	6.65%
Condition of Buildings	6.07%
Decisions Predictable, Fair & Cost Effective	5.48%
Landscapes	4.89%
Utilities (Water, Sewage, Gas, Electricity)	4.50%
Building & Development Codes	2.74%
Regional Cooperation	2.74%
Efficient Infrastructure Design	2.35%
Land Use, Zoning & Subdivisions	2.15%
Street Patterns	1.37%
Live-Work Districts	0.98%

Note: High School Students were not asked to answer questions in this category.