October 22, 2014

To: Mayor Bemrich and City Council

From: David Fierke, City Manager

Subject: Downtown Plan Implementation –

Gateway Elements



ACTION: For vote Monday, October 27, 2014 – Resolution of Support

Brief History

The 2008 Downtown Plan recommends designing and installing Gateway Elements at key downtown entry points. In March of 2014, the City Council approved a contract with Snyder & Associates to create concept designs for Gateway Elements at four (4) entry points to the downtown. SSMID and the City Council reviewed the concept designs, which are attached.

Analysis of Issue

Construction costs for the four Gateway Element locations have been estimated at \$635,000. See the enclosed for a breakdown of these costs. An additional \$100,000 has been included within the draft application to include design and construction administration, making the project of a total of \$735,000.

In coordination with the Fort Dodge Community Foundation, the City is currently working to compile a grant application to Iowa Great Places, which may provide funds for up to 50% of the cost of the project (approximately \$375,000). The application to Iowa Great Places is due on November 1st and requires that the identified match (50%) be secured at the time of submission. City Staff and Snyder & Associates have been diligently working to secure the matching funds.

Budget Impact

As shown in the enclosed draft of the Iowa Great Places application matching funds are proposed from a variety of sources. At their October 21st meeting, the SSMID Board of Directors voted to provide \$50,000 to the project, so long as other matching funds are secured. City staff is currently in discussion with each of the other matching sources identified:

Iowa Great Places	\$360,000
Catherine Deardorf Charitable Foundation	\$50,000
Ann Smeltzer Charitable Trust	\$50,000
Publi Business Owners' Pledges	\$125,000
Downtown SSMID	\$50,000
City of Fort Dodge	\$100,000
	\$735,000

The City will be responsible for \$100,000 for design and construction administration of this project.

Strategic Plan Impact

- Strategy C.3.1: Primary entryway corridors into "Downtown Center" shall continue to receive priority for visual enhancements, employing special development standards, public investment, and community involvement to facilitate constructive change.
 - Design & install gateway elements at key downtown entry points
 - o Establish a wayfinding system for entry into downtown
- Strategy C.3.5: Pedestrian-oriented streetscape improvements including, but not limited to, sidewalks, street trees, landscaping, street lights, street furniture, trash receptacles, and signage shall be made to create and maintain an environment attractive to investment.
 - Install streetscaping on priority corridors
- Strategy D.5.5: Seek funding sources to provide sidewalks, trash receptacles, street furniture, lighting, etc., to improve pedestrian-oriented areas.

Impact on Existing Plans

The Gateway Elements project implements the Downtown Plan and Envision 2030.

Committee Review / Recommendation

SSMID reviewed the Gateway Elements project and recommends proceeding with the Iowa Great Places Application. SSMID will provide \$50,000 in funds toward the project, so long as the application is a submitted and other matching funds secured.

Staff Conclusions / Recommendations

Staff recommends approval of the resolution of support.

Alternatives

The proposed project is consistent with the Downtown Plan recommendations. SSMID is supportive of proceeding only if other matching funds are secured.

Implementation and Accountability

The Planning Division will be responsible for ensuring all match is secured and the application is submitted prior to November 1st.

Signed	Approved
Carrow Mille	
Carissa Miller	David R. Fierke
Senior Planner	City Manager

RESOLUTION	NO.
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RESOLUTION OF SUPPORT FOR THE SUBMITTAL OF AN IOWA GREAT PLACES GRANT APPLICATION

WHEREAS, the City of Fort Dodge has implemented a significant way-finding project with the past support of Iowa Great Places in accordance with our community vision set forth in the 2030 Envision Plan and the 2008 Downtown Plan; and

WHEREAS, the Downtown core area is transforming through revitalization efforts such as private investments, infrastructure improvements, and policy changes; and

WHEREAS, the Downtown is home to one of the top Farmers' Markets in the United States and this project will be visible to nearly all visitors of the Downtown area; and

WHEREAS, this grant would help fund the implementation of gateway features at key entry points to showcase the Downtown core area; and

WHEREAS, the estimated cost of this project is \$735,000 and the grant application requests \$360,000 (49%) in funding.

NOW, THEREFORE, BE IT RESOLVED that the City Council of Fort Dodge, Iowa hereby supports and approves the grant submission for Iowa Great Places Grant funding.

day of

. 20

PASSED AND APPROVED this

AYE:	
NAY:	
OTHER:	
	Matt Bemrich, Mayor
ATTEST:	
Jeff Nemmers, City Clerk	_



FISCAL YEAR 2014 IOWA GREAT PLACES APPLICATION

Cover Page

Hamilton-Webster Counties

Great Place Name

Great Place Designee Region	
ACKNOWLEDGEMENT AND CERTIFICATION	
certify that all representations, warranties, or sta	ow, I, as the legal authorizing official of the lead derstand the application materials and guidelines and stements made or furnished in connection with this spects. I understand that all information submitted
egal Authorizing Official Name:	Date:

IOWA DEPARTMENT OF CULTURAL AFFAIRS

IOWA GREAT PLACES APPLICATION FORM

Applicants must read the Iowa Great Places Application Guidelines for required instructions on how to complete this application form. The application form must be saved as a digital file and submitted with required support and documentation material via the <u>online submission form</u>.

A. APPLICANT INFORMATION

LEAD APPLICANT INF	ORMATION					
Organization Name:	Fort Dodge Community Foundation & United Way					
Address:	24 N. 9th Street	24 N. 9th Street				
Address Line 2:	Suite B					
City:	Fort Dodge	State:	Iowa	Zip Code: 50501		
Phone:	515-573-3179	Web Site:	www.fd-found	dation.org		
Federal Employer ID #:		DUNS #:				
Organization Type:	Nonprofit 501(c)3					
PRIMARY CONTACT IN	FORMATION					
Contact Name: Randy Kuhlman		Contact Title: Chief Executive Officer				
Contact Email:	rk@fd-foundation.org					
Contact Phone:	515-573-3171	Contact Fax	x:			

PROJECT INFORMATION

Enter the project title, Great Places grant request and total project budget for each project for which you are seeking Great Places funding. Use the + and - buttons to **add a new line for each project.** Project title(s) must be consistent throughout the application form.

	Project Title	Great Places Grant Request	Total Project Budget
+ -	Fort Dodge Historic Downtown Gateway Features	\$360,000	\$735,000
+ -		\$0	\$0
+ -		\$0	\$0
+ -		\$0	\$0
+ -		\$0	\$0
+ -		\$0	\$0
+ -		\$0	\$0
[+		\$0	\$0
	Totals	\$360,000	\$735,000

PROPOSAL SUMMARY (limit 750 characters with spaces)

Summarize the proposal, including:

- primary service area for which you are seeking Great Places designation
- project(s) for which you are seeking Great Places funding
- anticipated outcomes of the project(s)

Fort Dodge has implemented a significant way-finding project with the support of Iowa Great Places. In accordance with their community vision set forth in the 2030 Envision Plan and 2008 Downtown Plan, the City aims to further their goal of better connecting visitors to local amenities, attractions and businesses. The Downtown core area is transforming through revitalization efforts such as private investments, infrastructure improvements, and policy changes. Downtown is home to one of the top Farmers' Markets in the US, significant historic structures, and a thick culture of arts and music. The grant would help fund the implementation of gateway features to showcase Fort Dodge's rich history and iconic community figureheads of the past.

B. LEAD APPLICANT PROFILE

LEAD APPLICANT ORGANIZATION MISSION STATEMENT (limit 500 characters with spaces) Enter the lead applicant's current organization mission statement.

To serve as a catalyst for charitable giving - developing charitable resources to support important community programs, services and projects that will benefit the public good and improve the quality of life of all citizens, families and youth in Fort Dodge, Webster County and North Central Iowa.

LEAD APPLICANT ORGANIZATION PROFILE (limit 2,000 characters with spaces)

Describe how the lead applicant fulfills its mission and serves its target population through the programming and services it provides as well as the strategic priorities it has identified, including reference to notable achievements.

The Fort Dodge Community Foundation makes a constant effort to stay ahead of emerging issues in our community and county. We work in partnership with civic, business, nonprofit and government leaders to identify and address important community needs and opportunities that will enhance the quality of life in our community and region.

The Fort Dodge Community Foundation meets the National Standards established by the Council on Foundations for U.S. Community Foundations, which are philanthropy's most rigorous standards. Community foundations that meet these standards have demonstrated that they abide by the highest legal, ethical and effective operating practices, financial oversight, transparency and accountability.

C. VISION PLAN (limit 4,000 characters with spaces)

Describe your vision plan and set of strategies in the context of the project(s) for which you are seeking Great Places funding. Address how the plan and set of strategies will have a transformative impact on community vitality and quality of life by:

- exemplifying bold thought and innovation
- encouraging creativity and entrepreneurship
- fostering a sense of place and identity by cultivating the unique and authentic qualities of place

To serve as a strong and vital community foundation, providing positive, effective, and innovative leadership to foster community betterment and to serve as an agent for advancing community growth and development. Using our charitable resources, we invest in the well-being of all citizens, families and youth, and help Fort Dodge/Webster County become a progressive and prosperous community - a place where people will want to live, work and raise their families.

As such, our organization works closely with other foundations such as the Ann Smeltzer Charitable Trust and the Catherine Vincent Deardorf Charitable Foundation to fund projects within our community. Projects such as the Fort Dodge Historic Downtown Gateway Features are important to us as we continue to revitalize a Downtown that has experienced a recession over numerous decades.

The Downtown Plan is really a Strategic Plan for the revitalization of the core of Fort Dodge. Creating a Live, Work, Play district that invites families to spend much of their day in an efficient and environmentally friendly place. All modes of transportation are accommodated, but not necessarily encouraged in the Downtown. The plan is to create a safe environment in which people of all ages can walk, bike, ride, or drive to their work, shopping areas, recreation activities, and their homes.

As a regional retail and jobs center, Fort Dodge's Downtown could serve as the civic focal point for numerous day trips for people outside the City. Recognizing the lack of "livability" in the Downtown, the City is redeveloping much of its infrastructure to support the Live, Work, Play vision for its core. The City's core thrived in the 1960's and 70's. We want to fully recognize our heritage through gateways that illustrate this sense of vitality that has stood the test of regional recessions and is on the recovery.

D. PROJECT DESCRIPTION

Use the + and - buttons to add a new section for each project. Describe each project for which you are seeking Great Places funding, including:

- goals the project seeks to achieve
- integration with the vision plan and identified strategies
- how local and regional assets will be developed in one or more of the following Great Places priority areas:
 - o Arts and culture
- o Diversity

o Housing options

- o Built environment
- o Entrepreneurial incentives
- o Natural environment

- o Business development
- o Historic fabric (properties)
- o Retail amenities

Project Title Fort Dodge Historic Downtown Gateway Features

Project Description (limit 3,000 characters with spaces)

The City of Fort Dodge adopted a plan to revitalize the Downtown core. Seven key strategies were developed with 34 initiatives outlining the implementation of those revitalization efforts. The first key strategy focuses on enhancing the image of Downtown. Initiative 1-1 states, "Design and install gateway elements at key downtown entry points." Initiative 1-2 states, "Create a roundabout at 1st Avenue South and 12th Street."



The third key strategy focuses on preserving and enhancing the historic downtown features. Initiative 3-2 states, "Establish downtown design guidelines that compliment traditional downtown structures." Those design guidelines have since been adopted.

The intent of the gateway features project is to fulfill the adopted Downtown Plan's initiatives summarized above. The features will be located at the intersections of 2nd Ave. S. and S. 3rd St; 1st Ave. S. and S. 6th St.; 1st Ave. S. and S. 12th St.; and N. 3rd St. and Haskell St. The size and type of feature will vary depending on location. The theme for the gateways will revolve around the rich history of Fort Dodge, identify significant community contributors to the arts and music of the region, and will emulate the significant look of the numerous multi-story brick structures you find in the core of Downtown. The gateway features will include landscaping amenities, permanent vertical infrastructure consistent with the historic look of Downtown, and banners/plaques that identify with significant figureheads of the past as well as events held in the Downtown in the present.

E. PROJECT IMPLEMENTATION

Use the + and - buttons to add a new section for each project. Describe how each project for which you are seeking Great Places funding will be successfully realized, including:

- an action plan including implementation objectives and a timeline of activities
- proposed physical location(s) of the project
 - criteria and process for acquisition of land, construction, major renovation and repair, site development, and/or permanent installments

Project Title Fort Dodge Historic Downtown Gateway Features

Project Implementation (limit 3,000 characters with spaces)



The four gateway feature locations will need to be constructed in phases. The gateways at the intersections of 2nd Ave. S. and S. 3rd St. and S. 3rd St. and Haskell St. will be constructed in late summer 2015 with completion by fall 2015. The remaining two gateways are located within the Cross-Town Connector roadway improvements project. The Cross-Town Connector is currently under construction. The project is to be completed by fall of 2015 in its entirety. The gateway features located at 1st Ave. S. and S. 6th St. intersection as well as the 1st Ave. S. and S. 12th St. intersection will be located within the center circle of those two roundabout intersections. The construction of the roadways and utilities needs to be completed prior to constructing the gateway features.

F. PUBLIC ACCESS

Use the + and - buttons to add a new section for each project. Describe how public access will be addressed for each project for which you are seeking Great Places funding, including:

- demographics of target population
- relevance of target population to the project
- strategies for dissemination and marketing of the project to target population

Project Title Fort Dodge Historic Downtown Gateway Features

Public Access (limit 2,000 characters with spaces)



The project will be visible to nearly all visitors of the Downtown area. Strategic intersections will be enhanced that provide a feeling to the commuters, bicyclists, shopping enthusiasts, residents, and pedestrians that they've entered an historic part of Fort Dodge. The City serves as the retail and jobs center for a multi-county area. This project reaches out to a regional demographic that relies on Fort Dodge's strengths on a daily/weekly basis. The improvements will be constructed within publicly owned roadway rights-of-way. All members of the public have the opportunity to enjoy and reflect on the rich heritage of the region through touching, reading or observing these monuments.

G. PROJECT PARTNERS

Use the + and - buttons to add a new section for each project. Describe key funding, advisory and logistical partners for each project for which you are seeking Great Places funding.

	Pro	oject Title Fort Dodge	e Historic Downtown Gateway F	eatures	
		Partner Name	Partner Role and Resources Provided	Partner Contact Name, Title	Partner Contact Email
	+	City of Fort Dodge	Primary contracting agency with construction and design firms implementing the projects. Local match source.	Carissa Miller, Senior Planner	cmiller@fortdodgeiowa.o rg
+	+	Downtown SSMID	Self taxing agency focused on implementing the Downtown Plan. May contribute in-kind labor for portions of the gateway features.	Rich Seltz, Chairman of the Board	richwoods@frontiernet.n et
	+	Ann Smeltzer Charitable Trust	Local funding source.	Jim Kersten, Trustee	Kersten@iowacentral.ed u
	+	Catherine Vincent Deardorf Charitable Foundation		Maureen Merrill, Wealth Management Representative	maureen.merrill@bankfir stamerican.com

H. PROJECT EVALUATION

Use the + and - buttons to add a new section for each project. Describe the methods and measurements that will be used to evaluate each project for which you are seeking Great Places funding, including:

- achievement of goals
- achievement of implementation objectives
- how evaluation results will influence the future maintenance and management of the project

Project Title Fort Dodge Historic Downtown Gateway Features

Project Evaluation (limit 2,000 characters with spaces)

The gateway features are one of 34 initiatives outlined in the Downtown Plan that was adopted in 2008. To date, nearly half of those initiatives have been completed and/or started. The goal of the Downtown Plan is to revitalize the Downtown core district, which in 2008 included an overabundance of vacant floor space on upper floors of the numerous large buildings, dilapidated public infrastructure, and poor accommodation of pedestrians and bicyclists. The gateway features will assist in the "game changing" efforts currently in play by supporting a more vibrant core for this regional retail/job center.



The City has instituted a local option sales tax (LOST), which is accounted for annually. One way to evaluate the effectiveness of the Downtown Plan, which the gateways are part of that strategy, is to closely monitor the LOST funds generated within the core district.

The implementation of the gateways would also include an educational component. The City would plan to host a number of public engagement activities/events focused on the history of Fort Dodge and how the gateway features recognize the rich heritage within the region. Presentations to civic organizations such as Kiwanis, Rotary, Lions Club, etc. would allow the City to garner feedback related to the actual design of the gateways. The general public would be invited to a design charrette to refine what needs to be the point of focus. The gateways will truly be the community's art work.

I. PROJECT PRIORITIZATION

Use the + and - buttons to add a new section for each project. Describe why each project was selected for application for Great Places funding, including:

- the consensus among stakeholders around the selected project
- the timing of the selected project and momentum behind it
- if applicable, the priority level of the project in relation to the other projects for which you are seeking Great Places funding

Project Title Fort Dodge Historic Downtown Gateway Features

Project Prioritization (limit 1,000 characters with spaces)



The implementation plan includes constructing all four gateways. No one location is more important than the other three. However, the highest visible/impact areas would include the intersection at 1st Ave. S. and S. 6th St. as well as the intersection at 1st Ave. S. and S. 12th St. We anticipated the largest features to be located there as the largest number of pedestrians will likely concentrate in those two areas on a daily basis.

J. BUDGET

Refer to guidelines prior to completing this section. Use the + and - buttons to add a new budget expense form and funding source form for each project.

Project Title Fort Dodge Historic Downtown Gateway Features

Budget Expense Form

List all project expenses by grant request, cash match and in-kind match. Total grant request and total budget for each project must equal the totals listed section A. Application Information of this application.

	Expense Type	Expense Description	Grant Request	Cash Match	In-Kind Match	Total
+	Construction	Earthwork, plantings, pavements, and structures.	\$310,000	\$305,000	\$20,000	\$635,000
+	Professional Fees	Design and Construction Administration	\$50,000	\$50,000		\$100,000
+						\$0
+						\$0
		Totals	\$360,000	\$355,000	\$20,000	\$735,000

Funding Source Form

List all sources of cash and in-kind match.

	Source of Funds	Cash	In-Kind	Total
+	Iowa Great Places	\$360,000		\$360,000
+	Catherine Deardorf Charitable Foundation	\$50,000		\$50,000
+	Ann Smeltzer Charitable Trust	\$50,000		\$50,000
+	Public Business Owners' Pledges	\$125,000		\$125,000
+	Downtown SSMID (plantings and materials)	\$30,000	\$20,000	\$50,000
+	City of Fort Dodge	\$100,000		\$100,000
+				\$0
+				\$0
	Totals	\$715,000	\$20,000	\$735,000

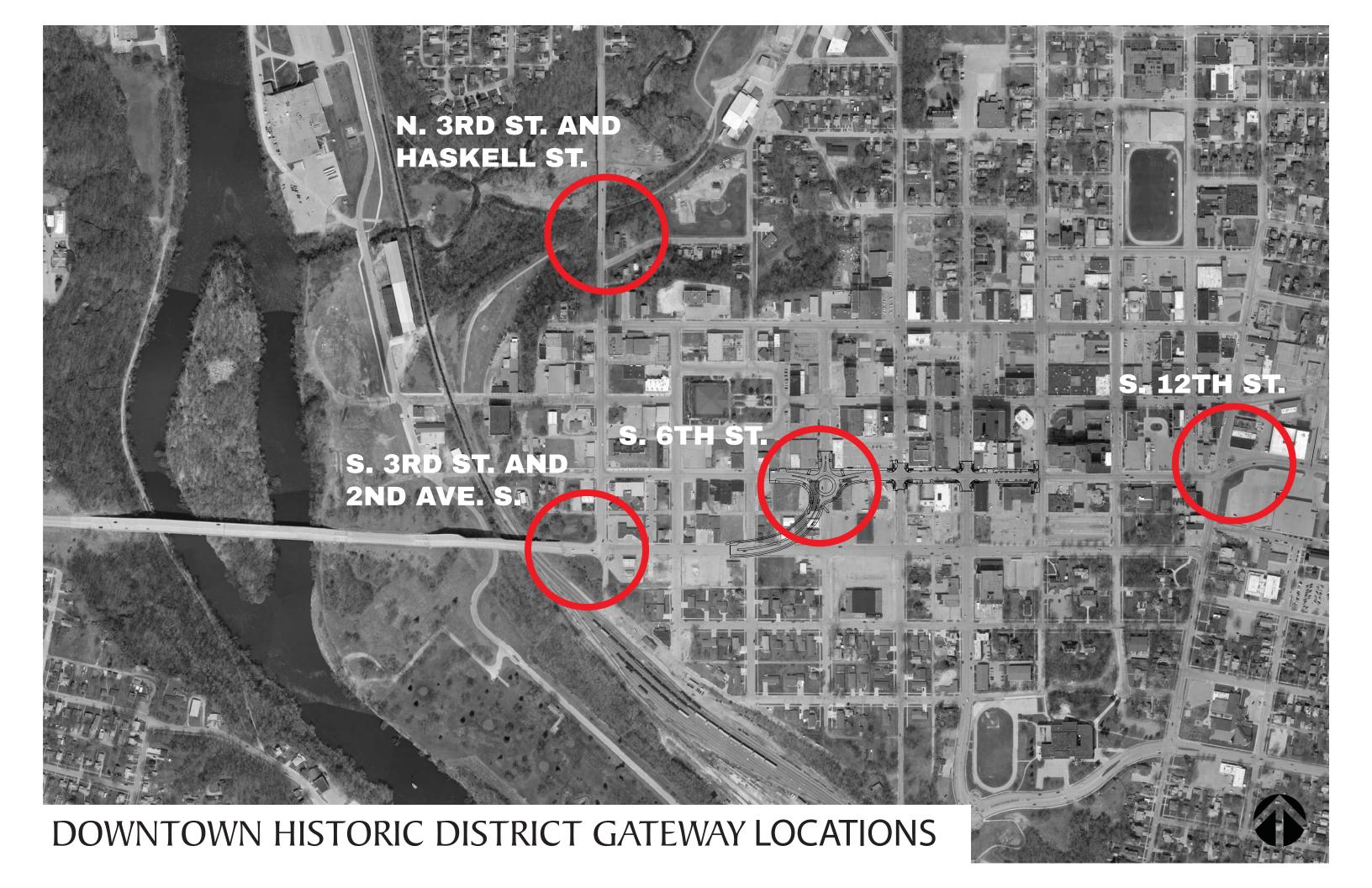
K. SUPPORT MATERIAL FILES

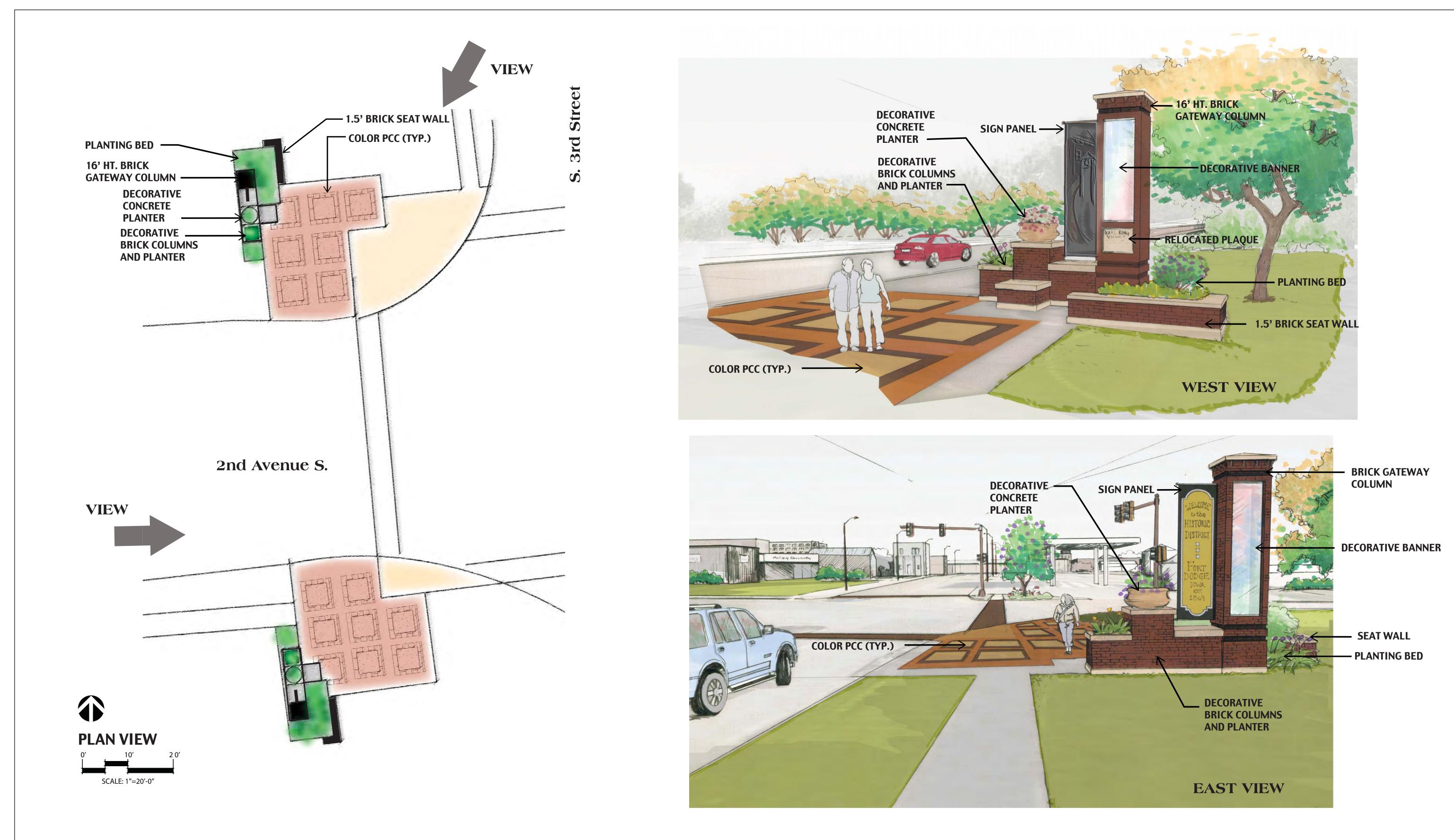
File Name

Refer to guidelines prior to completing this section. Support materials listed below must be saved as digital files and submitted with this application form online via the <u>online submission form</u>.

List the file name(s) and describe the	submitted applicant's choice material.	
File Name	Description	
2. Local Support List the file name(s) and describe the	submitted local support material.	
File Name	Description	
L. DOCUMENTATION FILES		
	this section. Documentation listed below must be saved as n form online via the online submission form.	digital
1. Proof of Eligibility	the submitted documentation confirming lead applicant's elig	gibility.
File Name		
2. Audited Financial Statement		

List the file name that corresponds to the submitted audited financial statement of the lead applicant.







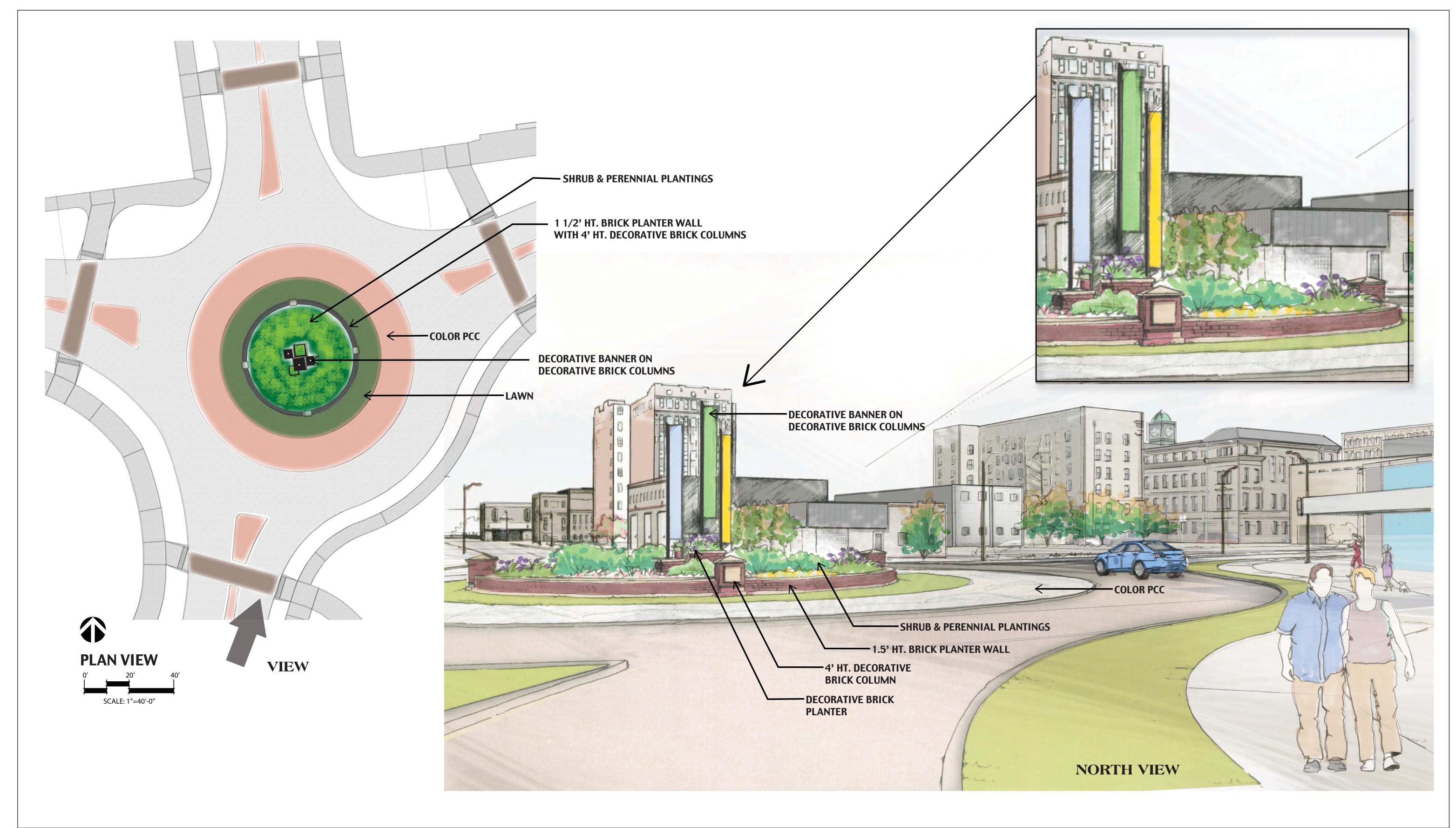






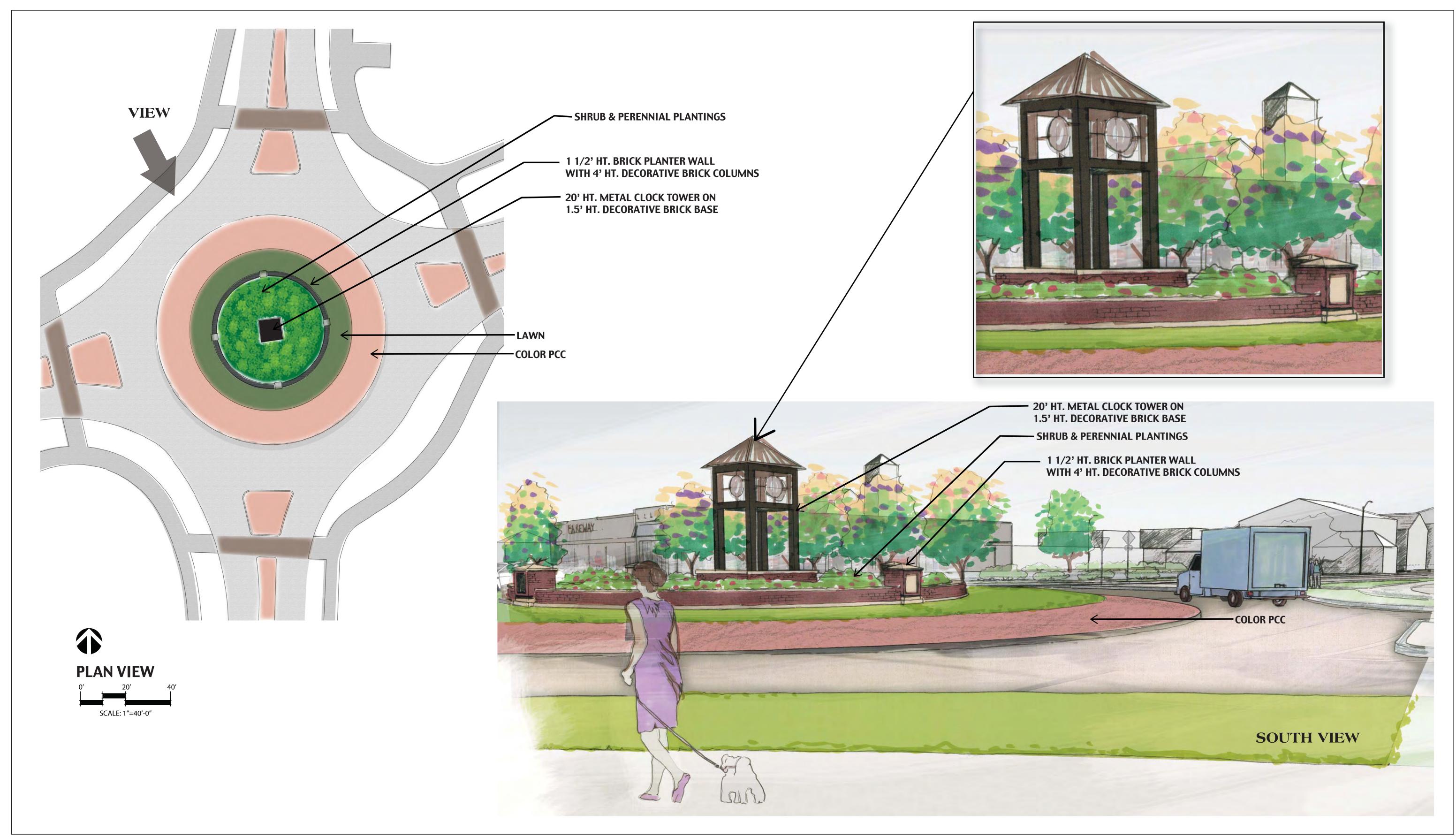
















GATEWAY IMPROVEMENTS

Downtown Fort Dodge, Iowa

Design Concepts Budgetary Opinion of Probable Construction Costs June 17, 2014

2nd	Ave	S	and S.	3rd	Street

	Item	Quantity Unit	Unit Cost	Total
1	Earthwork	1 LS	\$3,000.00	\$3,000.00
2	Existing Pavement Removal	1 LS	\$1,000.00	\$1,000.00
3	Existing Tree Removal	1 LS	\$1,000.00	\$1,000.00
4	Color PCC Pavement	1 LS	\$40,000.00	\$40,000.00
5	Planting Allowance	2 EA	\$5,000.00	\$10,000.00
6	Seat Wall	2 EA	\$7,500.00	\$15,000.00
7	Decorative Concrete Planter	2 EA	\$2,500.00	\$5,000.00
8	3' - 6' Ht. Decorative Brick Wall with Planter	2 EA	\$16,000.00	\$32,000.00
9	16' Ht. Decorative Brick Column	2 EA	\$20,000.00	\$40,000.00
10	Site Restoration/Seeding	1 LS	\$3,000.00	\$3,000.00
			Total	\$150,000.00

N. 3rd Street and Haskell Street

	Item	Quantity Unit	Unit Cost	Total
1	Earthwork	1 LS	\$5,000.00	\$5,000.00
2	Existing Pavement Removal	1 LS	\$20,000.00	\$20,000.00
3	Existing Tree Removal	1 LS	\$2,500.00	\$2,500.00
4	Color PCC Pavement	1 LS	\$30,000.00	\$30,000.00
5	Planting Allowance	2 EA	\$2,250.00	\$4,500.00
6	Seat Wall	2 EA	\$10,000.00	\$20,000.00
7	16' Ht. Decorative Brick Column	2 EA	\$20,000.00	\$40,000.00
8	Site Restoration/Seeding	1 LS	\$3,000.00	\$3,000.00
	-		Total	\$125,000.00

6th Street Roundabout*

	Item	Quantity Unit	Unit Cost	Total
1	Earthwork	1 LS	\$2,000.00	\$2,000.00
2	Planting Allowance	1 LS	\$11,000.00	\$11,000.00
3	Center Decorative Brick Columns for Banners	1 LS	\$25,000.00	\$25,000.00
4	Decorative Banners and Poles	1 LS	\$10,500.00	\$10,500.00
5	4' Ht. Decorative Brick Columns	4 EA	\$5,000.00	\$20,000.00
6	1.5' Ht. Brick Planter Wall	1 LS	\$45,000.00	\$45,000.00
7	Site Restoration/Seeding	1 LS	\$1,500.00	\$1,500.00
			Total	\$115,000,00

12th Street Roundabout*

	Item	Quantity Unit	Unit Cost	Total
1	Earthwork	1 LS	\$2,000.00	\$2,000.00
2	Planting Allowance	1 LS	\$11,000.00	\$11,000.00
3	Clock Tower	1 LS	\$70,000.00	\$70,000.00
4	Clock Tower Brick Base	1 LS	\$15,500.00	\$15,500.00
5	4' Ht. Decorative Brick Columns	4 EA	\$5,000.00	\$20,000.00
6	1.5' Ht. Brick Planter Wall	1 LS	\$45,000.00	\$45,000.00
7	Site Restoration/Seeding	1 LS	\$1,500.00	\$1,500.00
			Total	\$165,000.00
			Subtotal	\$555,000.00

15% Contingency \$80,000.00 **TOTAL COST** \$635,000.00

Note: Costs do not include permitting, land purchase, irrigation, administrative, engineering or construction services. *Roundabout costs do not include roundabout construction or color pcc pavement.