

Blanden Art museum

Fiscal Year 2016



@theblanden

The Blanden Art Museum
Is one of many things that make
Fort Dodge Unique.

- A place for the Community
- Artistic Experiences
- Enriching Lives



Community @theblanden

Total Attendance for the Year - 6,448

25% of our visitors are public, private and home school children

48% of our visitors are retired or over the age of 55

27% of our visitors are family groups



- Supporting a community with events and activities



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- 60% of our visitors live in Webster, Pocahontas, Humboldt, Calhoun, Hamilton, and Wright counties
- 25% of our visitors come from other counties in Iowa
- 15% of our visitors come from other US states or other countries

Visitors always comment on what a surprisingly beautiful and interesting art museum we are, how warmly we welcome each person, and how much they find out about art, history, and the world from our exhibit labels and publications.



Artistic Experiences @theblanden



- *Artful
Activities to
enrich the
community*

Youth and Adult Art Classes
Workshops
Lectures
Outreach Programs
Festivals



Youth Classes

- Ages 5 - 14
- Low Cost
 - \$5 for Members
 - \$8 for Non-Members



Adult Classes

- Professional Instructors
- Engaging lessons



Opportunities for Life long learning



Community Events

- Summer Festival
- Fall
- Performance
- Holiday Gathering



Art

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- Maintaining a world class Permanent (collection of over 1000 works of art)
- Showcasing Local and Regional Artists
- Exhibiting Contemporary Professionals



- Maintaining high level of professionalism and educational interactions



Exhibits

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- February 7th – April 11th: “Aperture” Exhibition of photographic images created by Fort Dodge Area Camera Club
- February 14th – April 25th: “Blurring Boundaries” Exhibition of Prints from the 60’s and 70’s from the Blanden permanent collection.
- In April we will showcase the work of Iowa Central Community College Art Department Faculty.



Enriching Lives @theblanden

- Community Outreach Programs
- Arts in the Schools
- Center for the Arts and Education



Enriching Lives @theblanden

Community Outreach Programs

- Life Works
- Friendship Haven
- Deercreek Apartments
- Marian Home



20 years of providing art for adults with disabilities



Unique Opportunities

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Arts in the Schools Program

- 4th graders from the Prairie Lakes AEA area.
 - In class Activities
 - Museum Tours
 - Free Gift



Unique Opportunities

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Center for the Arts

- Welcome Group Tours and Organizations
- Artist Talks and Presentations



The Blanden Art Museum

We provide an arena for
creative thought and practice.

Imagination

Inspiration

Innovation

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	Actual 2013	Actual 2014	Budget 2015	Proposed 2016
Personnel	\$133,269	\$119,204	\$184,000	\$177,800
Contractual Sply	\$43,042	\$69,394	\$48,400	\$50,930
Commodities	\$3,380	\$11,213	\$5,700	\$10,000
TOTALS	\$209,234	\$226,197	\$238,100	\$238,730



Expenditure Differences

- Personal down \$6,200
 - New personal
- Contractual Sply - up \$2,530
 - Repairs needed for elevators
- Commodities - up \$4,300
 - New equipment needed for building operations, Security Camera Added

Over all difference of (\$630) from last year's budget.



Capital Improvement Fund

- \$35,275.00 - Will be used to update lighting system in all three galleries
 - New Light canisters
 - New track
 - LED Lights
- Had energy audit preformed on the Blanden. Will be able to apply for energy rebate through MidAmerican Energy
 - Improve energy efficiency Lowering energy costs.
 - Considering options to insulate attic space for additional heating and cooling costs.



Blanden Goals

- Increase museum attendance.
 - Hosting more local and regional artist exhibitions
 - Being open in the evening one night a week
- Using classroom space more efficiently.
 - Reorganizing existing space
- Creating a fun and education atmosphere for families to enjoy
- Promoting the Museum using social media
- Introduce more forms of technology to engage the younger audience.
 - Use of QR codes
 - Introducing digital art classes



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BLANDEN MEMORIAL ART MUESEUM

	ACTUAL 2013	ACTUAL 2014	BUDGET 2015	31Dec2014	2016 REQUEST
BLANDEN MEMORIAL ART MUSEUM					
REVENUES:					
BLANDEN DONATION BOX					
001.40.2.37197					
REVENUE TOTALS:					
BLANDEN MEMORIAL ART MUSEUM					
EXPENDITURES:					
PERSONAL SERV *BUDGET ONLY*	133,269.60	119,204.47	184,000.00	48,528.95	177,800.00
001.40.16020.100					
SICK LEAVE	9,078.25	3,857.66		534.62	
001.40.16020.113					
VACATION	12,855.33	15,174.22		5,787.28	
001.40.16020.119					
HOLIDAY	7,088.77	6,590.34		2,198.70	
001.40.16020.121					
EXCUSED ABSENCE	519.20	763.20		207.59	
001.40.16020.125					
TOTAL: PERSONNEL SERVICES	162,811.15	145,589.89	184,000.00	57,257.14	177,800.00
POSTAGE	1,480.43	1,077.29	1,400.00	465.62	1,400.00
001.40.16020.249					
RENTAL CONTRACTS	4,723.45	4,465.59	8,200.00	3,142.00	7,500.00
001.40.16020.257					
CONTRACT SERVICES	5,154.67	21,883.58	8,100.00	5,596.12	9,000.00
001.40.16020.258					
MAINTENANCE CONTRACTS	105.00	1,153.25	700.00		1,030.00
001.40.16020.259					
SMALL CONSTRUCTION PROJECTS		2,970.00			
001.40.16020.260					
BUILDINGS-REPAIR/MAINTENANCE		1,820.92	1,500.00	143.98	1,500.00
001.40.16020.261					
GROUNDS-REPAIR/MAINTENANCE	3,445.00	3,417.15	2,500.00	689.94	2,500.00
001.40.16020.262					
EQUIPMENT-REPAIR/MAINTENANCE	7,097.27	13,006.52	5,000.00	572.25	5,000.00
001.40.16020.264					
TELEPHONE SERVICE	2,591.86	3,954.62	3,000.00	1,481.76	3,000.00
001.40.16020.271					
REGISTRATION FEES					
001.40.16020.278					
GAS/ELECTRICITY COMBINED	18,444.47	15,645.52	18,000.00	8,301.18	18,500.00
001.40.16020.281					
OPERATING EXPENSES				50.59	1,500.00

BLANDEN MEMORIAL ART MUESEUM

	ACTUAL 2013	ACTUAL 2014	BUDGET 2015	31Dec2014	2016 REQUEST
001.40.16020.292					
TOTAL: CONTRACTUAL SUPPLIES	43,042.15	69,394.44	48,400.00	20,443.44	50,930.00
BUILDING SUPPLIES	32.88	119.64	200.00		300.00
001.40.16020.301					
GROUNDS SUPPLIES		136.18	200.00	29.96	300.00
001.40.16020.303					
EQUIPMENT PARTS	4.52	4,996.02	1,000.00	258.50	5,000.00
001.40.16020.309					
OFFICE SUPPLIES	1,959.21	4,131.92	2,500.00	1,856.52	2,500.00
001.40.16020.319					
CLEANING SUPPLIES	748.73	528.40	800.00	143.25	700.00
001.40.16020.337					
PAINT & PAINT SUPPLIES	291.79	382.38	400.00		500.00
001.40.16020.347					
GALLERY SUPPLIES	343.67	918.68	600.00	213.62	700.00
001.40.16020.393					
TOTAL: COMMODITIES	3,380.80	11,213.22	5,700.00	2,501.85	10,000.00
EXPENDITURE TOTALS:	209,234.10	226,197.55	238,100.00	80,202.43	238,730.00
BLANDEN MEMORIAL REVENUES OVER (UNDER) EXPENDITURES	(209,234.10)	(226,197.55)	(238,100.00)	(80,202.43)	(238,730.00)

	ACTUAL 2013	ACTUAL 2014	BUDGET 2015	31Dec2014	2016 REQUEST
BLANDEN MEMORIAL ART MUSEUM					
CAPITAL IMPROVEMENT FUND					
REVENUES:					
BLANDEN DONATIONS					
157.40.3.37160					
BONDS - BLANDEN		40,000.00			
157.40.4.36101					
YOUNG AT ART DONATIONS					
157.40.3.37161					
REVENUE TOTALS:		40,000.00			
EXPENDITURES:					
EQUIPMENT-REPAIR/MAINTENANCE		1,835.97		1,240.00	
157.40.16020.264					
BUILDING RENOVATION	7,566.00	35,169.45	40,000.00	5,725.00	34,275.00
157.40.16020.431					
BLANDEN MEMORIAL CAPITAL REVENUES	(7,566.00)	2,994.58	(40,000.00)	(6,965.00)	(34,275.00)
OVER (UNDER) EXPENDITURES					