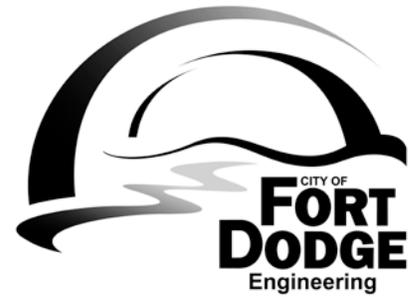


**February 3, 2015**

**To: Mayor Bemrich and City Council**  
**From: David Fierke, City Manager**  
**Subject: Fort Dodge, Iowa website redesign**



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**ACTION: For vote Monday, February 9, 2015**

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**Brief History**

The website for the city of Fort Dodge, located at [www.fortdodgeiowa.org](http://www.fortdodgeiowa.org) is currently hosted by eGov Strategies, LLC. The city is under a current agreement with eGov to provide this service. Thru the years of the website has transitioned from a simple website hosted by a local company to finally eGov providing local government experience and current technology. The current editing and uploading software associated with the site, is obsolete. We are currently using version 5 and need to proceed to version 6 to keep pace with technology standards and simplify processes. Also in keeping up with today's technology a restructure and redesign of the site is needed to provide the site to our customers in the mobile field. Mobile devices, Iphones, I pads, and Android phones and tablets are not compatible with our site to a full extent, and this takes away functionality from the user at our site.

**Analysis of Issue**

It is necessary to move to the newest version of the website software for the speed, flow and accuracy of data editing for the users within the city organization. The move to a restructure and redesign is needed to improve the experience of mobile users, and to keep them wanting to come back and utilize the site. This will also impact not only the public but city staff and officials to improve their access to information as well. With our current ongoing agreement with eGov, who currently houses our site, all of our data, and has provided very good service and support, it is fitting to continue this relationship, and move to a new software and a site restructure and redesign. The process will begin with the website committee evaluating what we have that works, and what doesn't, what we want and what we need, what is relevant and what is pleasing to our customers, staff and officials. The committee will work closely with an eGov representative, to move thru the process to completion, and presenting drafts to the city manager for approval. A final retraining of staff will be completed after installation for the editing staff to improve their workflow with the site. Our eventual goal is to have a modern updated site, with a mobile friendly experience and more efficient staff workspace. The agreement indicated a total amount of \$7,250 for the work described, with \$2,175 to begin the process and the balance of \$5,075 due upon completion.

**Budget Impact**

Funding for this contract will come from the Computer Fund, where the current contract resides.

**Strategic Plan Impact**

Policy D.7.9: The city shall maintain a modern and safe environment for the storage and security of citizen and city information and records.

**Impact on Existing Plans**

N/A

**Subcommittee or Commission Review / Recommendation**

None

**Staff Conclusions / Recommendations**

To amend the agreement and proceed with the site redesign and new website software with eGov at a total of \$7,250. See Attached agreement.

**Alternatives**

Continue to operate with current obsolete software and design and deal with problems as they arise. Although this is not recommended due to the potential wastes and eventual website failure that could arise.

**Implementation and Accountability**

This writer is responsible for seeing the service is ordered and implemented into our system in a timely manner.

Signed

Approved

\_\_\_\_\_  
Dave Odor  
GIS Specialist

  
\_\_\_\_\_  
David R. Fierke  
City Manager



**Amendment to Agreement between  
Fort Dodge, IA and  
eGov Strategies LLC  
January 23rd, 2015**

This Amendment to Professional Services Agreement for Reimbursement of Products and or Services (hereinafter referred to as "Amendment") is entered into by and between the City of Fort Dodge, IA (hereinafter referred to as "Client"), and eGov Strategies LLC (hereinafter referred to as "eGov"). All terms and conditions of the original Agreement remain in place unless explicitly altered in this Amendment.

NOW, THEREFORE, the parties agree to an Amendment to Professional Services Agreement for reimbursement of products and services to be performed as detailed in the Scope of Services.

**Scope of Services**

See Attachment A.

**Payment for Services**

Client shall pay to eGov the amount of \$7,250 for work as described in Appendix A. With the signed agreement and \$2,175 eGov can begin work on this project. The balance of \$5,075 will be due upon completion of the project

**Authorization of Change**

IN WITNESS WHEREOF, the parties have signed this Amendment as of the date set forth above by officials to bind their respective organizations:

	eGov Strategies LLC	Fort Dodge, IA
By:	_____	_____
Printed:	C. D. James	_____
Title:	CEO	_____
	_____	_____

One Jackson Square  
233 S McCrea St., Suite 600  
Indianapolis, IN 46225

telephone: 317-634-EGOV  
toll free: 877-634-EGOV  
facsimile: 317-635-EGOV

info@egovstrategies.com  
www.egovstrategies.com

# Attachment A – Scope of Services

eGov will provide professional services to redesign the Fort Dodge website. The result of the redesign will be a website that is more contemporary in its design, is better organized, and better accommodates mobile devices through the use of responsive design technology. Responsive design is a web design approach aimed at crafting sites to provide an optimal viewing experience—easy reading and navigation with a minimum of resizing, panning, and scrolling—across a wide range of devices (from mobile phones to desktop computer monitors).

eGov will work with Fort Dodge to plan and implement the design and content changes along with the V6 conversion not to exceed the hours listed below.

Item	Hours	Rate	Total
Planning & Design Consultation.....	12	125	1,500
Website Configuration.....	4	125	500
Website Design Services .....	36	125	4,500
Content Jumpstart.....	2	125	250
Training .....	4	125	500
Total .....	58	125	7,250